SYLLABUS

General Information	Department:	Meketing and Management
	Faculty:	School Business and Local Governance
	Specialization, Code:	
	Group №	
	Level of Education:	☐**bakalavriat** ☐ magistratura
	Form of Education	Full-time
	Academic Year / Semester:	2024 / Fall
	Teaching Year:	2024–2025
	Teaching Semester:	☐ Fall ☐ Spring ☐ Summer
Course Information	Course Title, Code:	Management Ethics
	Credits	4
	Teaching Load (hours):	45
	Teaching Methods:	☐ Lecture ☐ Seminar ☐ Laboratory
	Language of Instruction:	☐ Azerbaijani ☐ English ☐ Russian
	Course Type:	☐ Compulsory ☐ Elective
	Prerequisite Course / Code:	-
Instructor Information	Academic Title, Full Name:	
	Email Address:	-
	Contact Number:	
	Consultation Hours:	-
Course Description	This course introduces students to ethical reasoning as it relates to the complex and globalized world of business. It provides analytical frameworks for exploring ethical questions arising both within and outside business organizations in a diverse society. Management ethics concerns the	

	behavior of both employees and employers, the conduct in the name of business, and within business itself.
Course Objective	We will use ethical frameworks and theories to explore dilemmas arising in various stages of business behavior. Topics include: • Why be ethical? • Standards of ethics • Stakeholder theory • Position theory • Workplace violence and sexual harassment • Affirmative action • Confidentiality and data protection • Collective and environmental responsibility
Learning Outcomes	This course is designed with the following outcomes: 1. Develop critical reading and analysis skills 2. Understand key ethical principles necessary to assess contemporary issues in management ethics 3. Encourage synthesis of new understanding with one's own moral perspective 4. Enhance abilities to discuss and defend ideas orally and in writing while respecting diverse opinions
Course Requirements	
Academic Integrity	**Academic Integrity** Academic integrity involves ensuring originality and proper attribution of others' ideas and findings. Violations include: 1. Plagiarism 2. Cheating 3. Submitting previously completed work without citation 4. Referring to non-existent sources or fabricating data 5. Completing assignments for others 6. Behaviors aimed at unfair advantage (e.g., false medical documents) 7. Taking or arranging someone else to take an exam
Ethical Behavior	Students must demonstrate ethical behavior in both their academic work and future careers. This includes honesty, teamwork, cultural sensitivity, active participation, networking, problem-solving, and online professionalism. They should stay updated with industry trends and open to innovation.
Core Reading List	• Business Ethics: Concepts and Cases – Manuel G. Velasquez • Groundwork for the Metaphysics of Morals – Immanuel Kant • The Right and the Good – W.D. Ross
Supplementary Literature	1. A Theory of Justice by John Rawls 2. The Social Responsibility of Business is to Increase its Profits by Milton Friedman 3. Stakeholder Theory and The Corporate Objective Revisited by R. Edward Freeman 4. Leadership: Theory and Practice by Peter Northouse 5. Persons, Rights, and Corporations by Patricia H. Werhane
Online Resources	1. https://americanenglish.state.gov/files/ae/resource_files/business_ethics_ch1_0.pdf 2. https://blackwells.co.uk/extracts/9780199284993_crane.pdf

Assessment System – 100 Points	It is the total sum of points awarded for current assessment – seminars and colloquiums (0–30 points), independent work (0–10 points), attendance (0–10 points), and midterm assessment – final exam at the end of the semester (0–50 points). If practical or laboratory sessions are included in the course, an additional (0–10 points) is allocated for the evaluation of those sessions. **Final Grade = Current Assessment + Midterm Assessment**	
Seminar and Colloquium	Colloquiums are organized three times per semester in accordance with the academic calendar. Each colloquium is evaluated on a scale of 0 to 10 points. Participation in colloquiums is mandatory. A student who does not attend a colloquium will receive 0 points.	**0-30**
Independent Work	**Writing Requirements for Independent Work** Font and Size: Arial 12 pt Line Spacing: 1.5 Minimum Length: 3 pages Final Submission Deadline: 2 weeks before the end of the semester	**0-10**
	Topics for Independent Work: 1. Literal meaning of the word "Ethics" and its economic significance 2. The essence of management ethics and its role in management 3. Concepts of macroethics and microethics 4. Principles of management ethics 5. Utilitarianism, Deontological and Rights theories in management ethics 6. Entrepreneurial culture: general characteristics and influencing factors 7. Etiquette rules in entrepreneurship 8. Ethical decision-making models – Cavanagh, Moberg and Velasquez models 9. Ethical decision-making model by Ferrell, Gresham, and Fraedrich 10. Concept of organizational culture and its importance from the management 11. Codes of ethics and their role in effective organizational management 12. Corporate ethics codes 13. Nature of conflicts, their causes, and ethics 14. Key professional, occupational, and personal requirements for modern leaders 15. Factors determining the ability to manage people effectively and adhere to ethical standards	
Attendance	For each 10% of the course hours missed during the semester, 1 point will be deducted. A student who misses	**0-10**

	more than 25% of the total course hours will not be allowed to take the final exam.	
Exam		0-50

Based on the total number of points accumulated throughout the semester for the course, students' knowledge is assessed as follows:

Distribution of Scores

Score	Letter Grade	Description
$100 - 91$	A	"Excellent"
$90 - 81$	B	"Very Good"
$80 - 71$	C	"Good"
$70 - 61$	D	"Satisfactory"
$60 - 51$	E	"Acceptable"
Below 51	F	""Fail"

Calendar-Topic Plan					
No	Date	Course Topics	Lecture	Seminar	Textbook/Assignments
1		Literal meaning of the word "Ethics" and its economic significance	2	1	Crane & Matten, Business Ethics
2		The essence of management ethics and its role in management	2	1	A Companion to Business Ethics Robert E . Frederick
3		Concepts of macroethics and microethics	2	1	A Companion to Business Ethics Robert E . Frederick
4		Principles of management ethics	2	1	**https://www.mtdtraining.com/blog/the-four-principles-of-ethical-management.htm**
5		Utilitarianism, Deontological and Rights theories in management ethics	2	1	https://dsef.org/wp-content/uploads/2012/07/EthicalTheories.pdf

6		Entrepreneurial culture: general characteristics and influencing factors	2	1	Chakraborthy,S.K., Management by Values
7		Etiquette rules in entrepreneurship	2	1	Chakraborthy,S.K., Management by Values
8		Ethical decision-making models – Cavanagh, Moberg and Velasquez models	2	1	Velasquez, Business Ethics.
9		Ethical decision-making model by Ferrell, Gresham, and Fraedrich	2	1	Ferrell, Fraedrich, Business Ethics: A Case Perspective,
10		Concept of organizational culture and its importance from the management	2	1	https://www.researchgate.net/profile/Archie-Carroll/publication/229706019_Ethics_in_Management/links/5c76f68892851c6950466915/Ethics-in-Management.pdf
11		Codes of ethics and their role in effective organizational management	2	1	Crane & Matten, Business Ethics
12		Corporate ethics codes	2	1	Crane & Matten, Business Ethics
13		Nature of conflicts, their causes, and ethics	2	1	Ethics in management Archie B. Carroll
14		Key professional, occupational, and personal requirements for modern leaders	2	1	https://www.forbes.com/advisor/business/employee-management/
15		Factors determining the ability to manage people	2	1	https://www.forbes.com/advisor/business/employee-management/
		TOTAL:	**30**	**15**	**45**

İnstructor: